

Keith Gissandaner
Chairman, Sankofa Foundation



Dr. K.C. Mmeje
Vice Chairman, Sankofa Foundation

One Evening. Countless Futures Changed.

To Our Valued Community Partners,

What does it look like when a single choice transforms a life forever?

For our students, it looks like confident steps onto a college campus, meaningful mentorship relationships, and the belief that their future truly matters because someone chose to invest in them. Those transformations don't happen by chance. They happen because committed partners like you step forward.

The Sankofa Foundation, a 501(c)(3) nonprofit organization, in partnership with Alpha Phi Alpha Fraternity, Inc. – Xi Tau Lambda Chapter, proudly presents the 14th Annual Alpha Legacy Scholarship Gala, our signature fundraising event supporting scholarships, mentorship, and leadership development for students pursuing higher education. The Gala will take place on Saturday, June 13, 2026, at 6:00 PM at Frisco Hall (5353 Independence Parkway, Suite 1, Frisco, TX 75035).

Each year, driven and capable students are ready to pursue higher education but need access to the resources, guidance, and networks that accelerate success. Our programs combine scholarship support with mentorship, leadership development, and professional exposure. These efforts equip students to thrive from acceptance to graduation and into their careers.

Since 1997, because of partners like you, the Alpha Legacy Scholarship Gala has supported more than 110 students and invested nearly \$190,000 in educational and developmental programming. Your support helps produce graduates who are prepared to lead, serve, and contribute meaningfully to their communities.

We invite you to partner with us through a financial contribution in support of the 2026 Alpha Legacy Scholarship Gala. Your tax-deductible gift will directly strengthen our scholarship, mentorship, and leadership development efforts. This allows us to allocate resources where they are needed most and ensure maximum impact for our students. You don't have to give at the highest level. Simply give at a level that is meaningful for you. Every contribution creates opportunity.

Sponsorship details are enclosed. For questions, contact ALSG@Dfwsankofa.org
Or 337-244-2564. Please respond by May 1, 2026.

With gratitude and purpose,
The Sankofa Foundation



Sponsorship Opportunities

SANKOFA SPONSOR - \$5,000

“Go back and get it”, the Sankofa Sponsor level represents the highest expression of the Foundation’s mission honoring legacy, wisdom, and generational impact. This level recognizes partners who help illuminate pathways to education, leadership, and opportunity.

- Ten (10) event tickets with VIP seating and concierge service
- Exclusive branding opportunities, including logo placement on stage backdrop
- Priority speaking opportunity or video message during the program
- Premium full-page ad in the digital souvenir booklet
- Dedicated social media spotlight campaign pre- and post-event
- Formal podium recognition during the event
- Exclusive product or promotional placement in high-traffic areas

UBUNTU SPONSOR - \$2,500

“I am because we are”, the Ubuntu Sponsor level honors partners who believe in collective progress and investing in communities through education and empowerment.

- Six (6) event tickets at a premium table
- Logo featured prominently on event signage and digital materials
- Full-page ad in the digital souvenir booklet
- Recognition in event program and chapter newsletter
- Opportunity to include branded materials in attendee gift bags

IMANI SPONSOR - \$1,906

“Faith”, the Imani Sponsor level recognizes those who have faith in the potential of students and the power of education to transform lives.

- Four (4) event tickets
- Half-page ad in the digital souvenir booklet
- Name recognition during program
- Acknowledgment on official event sponsor slide

UJIMA SPONSOR - \$607

“Collective Work & Responsibility”, the Ujima Sponsor level symbolizes shared responsibility in uplifting students and strengthening communities through access and opportunity.

- Two (2) event ticket
- Half-page ad in the digital souvenir booklet
- Name listed on sponsor acknowledgment slide
- Recognition in post-event thank-you email

In addition to the sponsorship levels above, we also offer ad placement in the event’s digital souvenir booklet. The souvenir booklet will be available to our event guests and shared through our social media channels. Digital ad information and content should be submitted via email to ALSG@Dfwsankofa.org. All ads and payments should be received by May 1, 2026.

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Please see the below for the proper formatting instructions:

- Ad content can be submitted in digital format (.jpg, pdf, .doc)
- Ads are based on an 8 ½ x 11 pages
- Photos and attachments submitted for adds will not be returned

Payment Information:

- **Online:** Please contact us to receive the secure payment link for your selected sponsorship level.
- **Check:** To pay by check, please complete and mail this form and your check made payable to:
Sankofa Foundation, 224 W Cambell RD, #443, Richardson, TX 75080

SOUVENIR BOOKLET - DIGITAL ADS ONLY			
Ad Sizes	Full Page Ad	Half Page Ad	Sphinx Listing
Ad Prices	\$175	\$125	\$19.06

Alpha Legacy Scholarship Sponsorship Form

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone Number: _____

Sponsor's name as you want it to appear on event materials: _____